



DESIGNER Adrienne Morea



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Inspiring Homeowners with Stylish Decorative Hardware

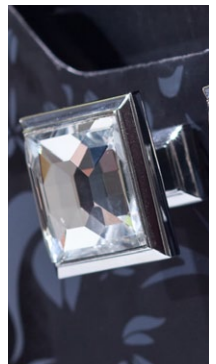
Notable designer and recent guest on HGTV's top-rated House Hunters, Adrienne Morea knows how to connect with consumers seeking to add style to their homes. She was first inspired to design hardware when looking to dress up her own very first apartment. Humble though it was, she knew she could create some spectacular pieces to transform her décor from bland to bling. As a result, she incorporated what she had learned from her jewelry business to create a new company called Atlas Homewares, featuring "jewelry for the home".

Like a fashion designer, her styles are ever-changing and ever-evolving. Each collection plays homage to a specific design motif, whether it be minimalist, classic, retro or futuristic. She has an innate sense of style that everyone can relate to.

Adrienne inspires homeowners daily and many of her collections not only complete the look but lead the design of the entire project. As recently quoted on the popular design blog HOUSE PROUD: *"We have to give a shout out to our friends at AtlasHomewares.com for their extensive collection of sophisticated pulls, knobs, house numbers and door bells. The U-Turn Collection of pulls and knobs were so appealing to us that it drove a lot of inspiration throughout our entire home. We are putting these U-Turn Pulls on the bath vanities, on all of the kitchen cabinets and drawers, even on the linen closet doors. When you take a look at our master bath, you can see how a knob can inspire an entire bathroom."*

The path of Atlas Homewares has always been congruent with Adrienne's inner artist...colors, textures and composition are always on her palette. The company's impassioned designs are a collective expression of Adrienne's love for architecture and her intuitive style. Inspiration can come from the texture of leather, a bauble, a piece of coral - elements that many would pass by, yet Adrienne manages to envision them as the detail that will make the difference.

Now the industry's leading designer of knobs, pulls and spa hardware, Adrienne also has a magnetic on-camera presence; her passion and verve can easily carry any show. Why? Because when Adrienne speaks, people listen.



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