

Soft, chic and sexy.

The COLORS of spring



THINK SOFT SHADES! They're officially the colors of spring this year.

(Los Angeles, CA – February 10, 2011) Though Honeysuckle is Pantone's 2011 color pick, all hues of this oh-so-feminine color - from flesh to beige and pastel pinks - are showing up in homes, as well as on runways. Soft, feminine and floral-inspired, Atlas Homewares' fresh new collection of decorative hardware gives your home the new beginnings that symbolize spring.



Top: Ballerina Knob, Left: Plié Knob, Right: Le Fleur Knob

On the other side of the color spectrum, sultry black shares center stage with virginal white and pink ... in fashion, entertainment and home décor. **Blame it on "Black Swan."** The ballet costumes worn in the Academy Award-nominated movie have got designers on their toes. The sophisticated color combo is a dramatic twist on the purity that white and pinks normally bring to mind. Atlas addresses the nuances of this particular palette with the utmost of chi-chi style.

Case in point: "Le Fleur" is French for "the flower", and Atlas Homewares' version is in full bloom. Featured here in Coral Mist, this ceramic knob is the perfect accent for pink panache. Available in small (\$9.20) or large (\$10.40).

New this season and inspired by the trend of adding a little metallic glam and sparkle to the prettiest of pinks are the "Ballerina" large glass knob available in polished chrome; and the "Plié" small glass knob available in brass.

Hand-woven in India, Bollywood Beauties have gone "berry" pink. These shimmering beaded knobs are now available in sweet raspberry. Choose from small (\$9.20), and large (\$10.20).

atlas
H O M E W A R E S
...because style matters

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The COLORS of SPRING are soft, chic and sexy - Spring Trends Continued

Brand new this year is Atlas Homewares' Brown Zebra Striped Glass Knob in oil rubbed bronze, making a soft yet striking statement in any home. Also available in a square version. For additional lacey looks, consider the Bordeaux Knob (\$12.70) and pull (\$14.10) or the distinctive Florette Horn Knob (\$10.20).

When it comes to home décor, seeing things in black and white is a plus, especially this season as Black Swan creates a sensational stir. So it's not surprising that the Atlas Crystal Collection has made a debut in beautiful matte black.

The square-cut crystal knob is a true gem, and compliments the company's new glass line ... a showstopper by anyone's standards. Shown here is the Eclipse knob in round polished chrome. Also available in a square version, it is "tu tu" chic!

With Atlas Homewares, it's all about evolving style. Under the creative direction of Adrienne Morea, the company has enhanced home décor with decorative hardware that is both inspiring and style driven. Drawing inspiration from everything from nature to global travel, the Atlas Designer strikes a connection with those who have an eye for fashion. Atlas Homewares aspires to set the trend when it comes to decorative hardware. Each season brings a new collection ensuring a dynamic gallery from which to choose and longevity in an industry that demands a discerning eye.

To see the entire collection go to atlashomewares.com and search by color!



Bordeaux Collection, Brown Zebra Striped Glass Knob, Florette Horn Knob



Crystal Collection, Eclipse Knob