

hot looks for cool weather

the **COLORS** of **winter**

BABY IT'S COLD OUTSIDE

But Inside It's All About Creating a Warm Style

Classic and contemporary come together this winter as temperatures fall and festivities heat up! While holiday traditions bring to mind the warmth of red and golden hues, cool whites and eye-catching crystal capture the sparkle of the season. We're also seeing a whimsical mix of chunky, funky and retro elegance. Atlas pulls it all together in this year's lineup of holiday-inspired decorative hardware. Comfort and joy never looked this chic!

TREND: GORGEOUS GOLD

The color of gold is a rich reminder of all things good. Symbolizing health and prosperity, it's no wonder that this precious metal is our preference for adorning ourselves as well as our homes. Atlas Homewares' Polished Gold line of pulls is a prime example. The luxurious PVD polished gold finish is available on more than 40 collections including Sutton Place (\$14.20-\$21.90), U-Turn (\$7.60-\$12.70) and many others.

TREND: SEEING RED

Nothing says Christmas quite like the red-hot Canterbury Collection. The knob measures 1.5" in diameter and retails for \$12; the 5" pull, \$16.60 and the 7" pull, \$18.60. For those whose tastes run more toward modernism, Atlas presents the Indochine Cone Knob in sumptuous Red Apple. The Indochine Cone Knob retails for \$7.50.

TREND: SPARKLING ACCENTS

The Legacy Crystal Collection of knobs and pulls features custom-designed crystals artistically inset to create shimmering, eye-catching accents, upgrading your domicile from hum-drum to dolce vita. Available in six different styles, prices range from \$23.20 to \$77.00. Crystal Knobs and Crystal Pave Knobs and Pulls are also sizzling this season. Crafted from brushed anodized aluminum and coveted crystal, they are offered in a variety of imaginative styles. Crystal and Crystal Pave Knobs and Pulls range from \$22.60 - \$48.60.



atlas
H O M E W A R E S
...because style matters

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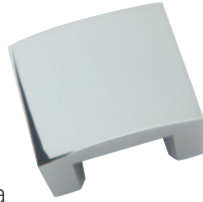
The COLORS of WINTER are warm and stylish - Winter Trends Continued



TREND: THE FABULOUS 40'S

Like a classic Christmas movie cherished year after year, 1940's elegance endures. A particularly hot trend this season, the best approach to reinventing this fashion era on the runways has been realized by Gucci, John Galliano, Miu Miu, and Jonathan Saunders. Off the runways and in the home?

Enter the Centinal Collection in Polished Chrome. The Solid Knob retails for \$12.60 and the 8" Pull retails for \$20.40. The Alcott Collection is retro, but also transitional... the epitome of style evolved from simplicity. Adorned in polished nickel and retailing from \$9.80 to \$21.90.

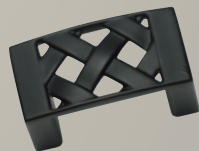
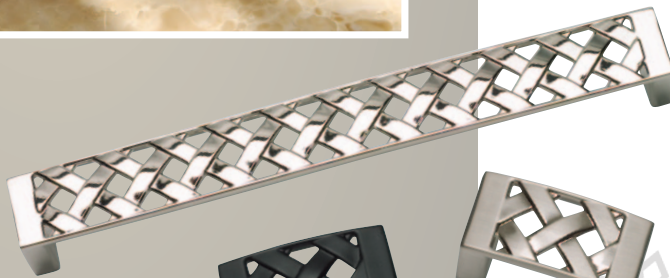


TREND: CHUNKY KNIT SWEATER

Break out the chunky knits... it's cold outside! Chunky knit sweaters are showing up in all of the top designers' collections. Atlas Homewares' version of this time-honored winter staple is definitely creating a buzz. From the warm leather feel of the Hamptons Leather Knobs to the shiny Lattice Collection, Atlas has the wonderful woven look down.



The Hamptons Leather Knobs range from \$11.20 - \$12.60 and the Lattice Collection ranges from \$8.70 - \$18.60. The rich texture of the Mandalay Collection will add instant style to your decor, prices ranging from \$8.70 to \$20.80.





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TREND: COOL WINTER WHITE

Do you remember catching snowflakes on your tongue? There was something oh-so-delightful about a physical encounter with cool, ethereal "white". Atlas Homewares recreates this wonderful experience with its line of High Gloss White knobs and pulls. These pieces not only infuse positive energy but also add high-end style to virtually any décor. Choose from gentle curves to formidable right-angles; geometrics that are the hallmarks of modernism. The exquisitely sleek pieces range in price from \$5.20-\$22.40.

With Atlas Homewares, it's all about evolving style. Under the creative direction of Adrienne Morea, the company has enhanced home décor with decorative hardware that is both inspiring and style driven. Drawing inspiration from everything from nature to global travel, the Atlas Designer strikes a connection with those who have an eye for fashion. Atlas Homewares aspires to set the trend when it comes to decorative hardware. Each season brings a new collection ensuring a dynamic gallery from which to choose and longevity in an industry that demands a discerning eye.

To see the entire collection and where to purchase go to atlashomewares.com and search by color!

