

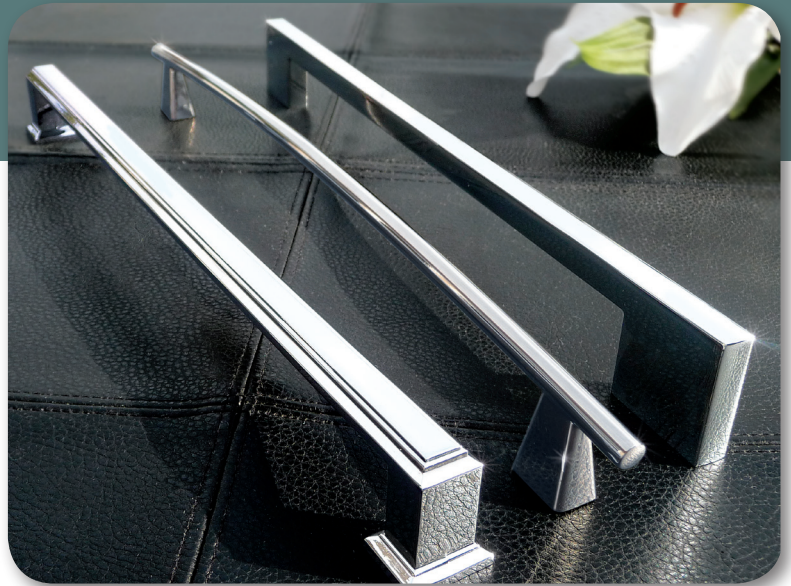
atlas

H O M E W A R E S

...because style matters

CONTACT:

Public Relations Agency / Publicist:
Linda Jennings
Jennings And Company
436 Woodland Drive • Sarasota, FL 34234
941-351-1005 • Fax: 941-351-0846
linda@jenningsandcompany.com



*Sutton Place, Fulcrum and Thin Square Successi collections
in new oversized pulls*

FOR IMMEDIATE RELEASE:

HAUTE HARDWARE IS SIZING UP!

Atlas is now offering popular styles in extra large sizes.

(Los Angeles, CA. March 7, 2011) For those working on a home design project it's all about getting the right-sized hardware. Atlas Homewares acknowledges this and continues to evolve their line of pulls to now include the previously hard-to-find 12" pulls. The look today is contemporary and decorative hardware looks best when understated and coordinated. And now there's a size for every application!

The universal 288MM center-to-center now joins many of the popular Atlas Collections. Each pull features options for coordinating knobs and regular sized pulls to complete the look, so, go ahead and dress up your refrigerator and appliances with stylish new pulls from Atlas.

Collections now featuring the new pulls include: Sutton Place in finishes of Venetian Bronze, Brushed Nickel, Polished Chrome, Polished Nickel; Fulcrum in finishes of Black, Brushed Nickel, Polished Chrome; and the Thin Square Successi in finishes of Black, Brushed Nickel, Polished Chrome.

ABOUT ATLAS HOMEWARES

With Atlas Homewares, it's all about evolving style. Under the creative direction of Adrienne Morea, the company has enhanced home décor with decorative hardware that is both inspiring and style driven. Drawing inspiration from everything from nature to global travel, the Atlas Designer strikes a connection with those who have an eye for fashion. Atlas Homewares aspires to set the trend when it comes to decorative hardware. Each season brings a new collection ensuring a dynamic gallery from which to choose and longevity in an industry that demands a discerning eye.

For more information on the Oversized Pulls from Atlas Homewares, visit www.atlastothetrade.com.

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