



cool looks for hot weather

The COLORS of summer

THINK FRUIT SALAD: bold, bright and *almost* edible

(Los Angeles, CA – April 15, 2011) It's time to gear up for Retro/Mod as summer trends travel back to the future. Juicy oranges, reds and greens look good enough to eat and bring to mind "the good old days" of times gone by. Sangria, anyone?

Stripes are also making a splash this season as nautical aesthetics sail into style. Classic color combos have already started

appearing in homes in cities where temperatures sizzle, even in spring. Designers from L.A. to South Beach are hot for navy and white – crisp and refreshing colors that bring the deep blue ocean and sea breezes to mind.

Smoky greys and rich blacks are also appearing on the horizon, driving another hot trend: a little goth, a lot edgy, it's totally Biker Chic. Leather and chrome are in, baby!

Let's face it: style is always in style. Here's how Atlas Homewares is dressing summer décor.



RETRO/MOD

The Indochine collection of knobs and pulls is fun and funky! Available in Blue, Mandarin Orange, Red Apple and Lime Green, the cone knobs retail for \$7.50; the round knobs, \$10.20 and the pulls for \$11.40. If you like bold, you'll love the hues and patterns of Atlas Homewares' hand-painted Tuscany ceramic knobs. With exotic names like Arezzo, Buoncovento and Siena, these pieces are as colorful as an Italian countryside. Their average retail is \$11.20. Inspired by the ultra-cool graphics of the 1960's, the Modernist collection of knobs and pulls will command attention and modernize your cabinetry in a very retro way.

Ranging from \$8.50 to \$11.40, they are awash in sleek good looks. Coordinating switch plates are also available.



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HOMEWARES
...because style matters

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The COLORS of SUMMER are fresh and hot - Summer Trends Continued



SUMMER BLUES

Nautical and nice, stripes are in the spotlight. The Periwinkle Striped Knob is a vision in blue and white. This pretty poly-resin piece adds a splash of cool color and retails for \$8.70. A perennial favorite, the versatile Bollywood Beauties knob in navy is available in small and large, retailing for \$9.20 and \$10.20, respectively.



SEASHORE STYLE

Nothing brings summer to mind like sea creatures and shells. Offered in verdigris, burnished bronze and pewter, the Clamshell (\$9.30), Starfish (\$8.80) and/or whimsical Mermaid (\$11.50) knobs will brighten your day as well as your décor.



The Glass Ocean Knob from the new Dream Glass Collection brings the swirls and shimmers of the sea to your home. Finished in Polished Chrome and available in Round and Square options, the Glass Ocean Knob is reminiscent of seaglass that has been tumbled and smoothed by the waves. (\$21.80)



The Hamptons Collection was inspired by the crashing waves of the Atlantic, the sea oats swaying in the breeze and the fluffy drifts of sand dunes at Long Island's exclusive oceanfront playground. The Hamptons are available wrapped in bamboo or clad in leather. Priced from \$4.40 for a small bamboo weaved knob to \$40.70 for the leather Mega Pull.



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BIKER CHIC

Rev it up and hold on for the ride! The Zanzibar pull in black leather and stainless steel or polished chrome is the speediest way to biker chic. Choose from four sizes for a completely coordinated look: 5.25" at \$18.60; 8.5" at \$29.60 and 14.5" at \$40.60. Also available as an appliance pull for \$121. The Spa knob in black and polished chrome will put you "squarely" in style and sells for \$10.90. Go strikingly stylish with the Eucalyptus Bath Ensemble in polished chrome and smoked glass. The Ensemble includes bath hooks, bath shelves, towel rings and bars, and toilet paper holders. Pieces range from \$38 for the bath hook to \$125.80 for the shelf.

With Atlas Homewares, it's all about evolving style. Under the creative direction of Adrienne Morea, the company has enhanced home décor with decorative hardware that is both inspiring and style driven. Drawing inspiration from everything from nature to global travel, the Atlas Designer strikes a connection with those who have an eye for fashion. Atlas Homewares aspires to set the trend when it comes to decorative hardware. Each season brings a new collection ensuring a dynamic gallery from which to choose and longevity in an industry that demands a discerning eye.

To see the entire collection go to atlashomewares.com and search by color!

