

HAUTE COUTURE to home décor

SHOES YOUR HARDWARE

(Los Angeles, CA – September 14, 2011) Fall fashion has hit the runways in sensational style, and this year, the big news is shoes! Atlas Homewares' designer Adrienne Morea is, as always, ahead of the fashion trends; case in point: these fabulous collections of knobs and pulls that parallel the stylish footwear unveiled this fall. We'll bet your Malono Blahniks AND Jimmy Choos that Adrienne envisioned these pieces before any of these pedi-pretty divas could say "in vogue".

CRYSTAL CLEAR

MIU MIU's crystal-embellished gilded heels make a striking statement of style and echo this season's trend for the home: The Legacy Crystal Collection of knobs and pulls; ethereal gems that make a classically elegant statement. Legacy Crystal features custom-designed crystals artistically inset to create shimmering, eye-catching accents, upgrading your domicile from hum-drum to dolce vita. The Legacy Crystal Knob (shown left) measures 1.3" square and retails for \$25.20. The Bracelet Pull is the gem of collection and the must-have finishing touch for your home (shown below). The Legacy Crystal Collection is available in six different styles and in finishes of Matte Black, Polished Chrome and Brushed Nickel. Prices range from \$23.20 to \$77.00.



atlas
HOMEWARES
...because style matters

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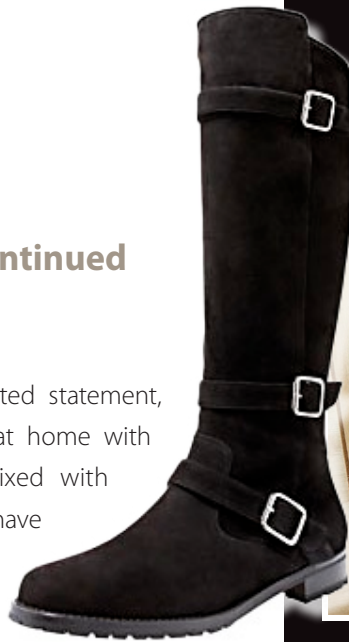




Haute Couture to Home Décor continued

BUCKLE UP BABY

This Manolo Blahnik boot makes a smoothly sophisticated statement, blending a touch of class to biker chic. Get the look at home with Atlas Homewares Buckle Up Collection: funky fun mixed with shiny style, they speak to both the girl that just wants to have fun and her sophisticated side. Shown here are the 8" pulls in Polished Chrome which retail for \$20.28, the collection also includes 6" pulls, knobs, towel bars and toilet paper holders. Available in Black, Polished Chrome, Brushed Nickel and PVD Polished Gold.



STUDED SPLENDOR

The Carinthia studded, platform-stiletto heels from Lilian are undeniably trendy and gorgeous... but they have nothing on the Studded Mango Collection from Atlas. This collection will add a bit of splendor to any room with round, square and triangular knobs and bin pulls, handcrafted and affordably priced from \$11.50 - \$12.20.



BLACK AND WHITE ARE BACK

While Sergio Rossi announces the white leather Tortuosa bootie, a striking vision in white and black, Atlas Homewares invites you to put some classically-elegant style into your personal space with Canterbury Knobs and Pulls. Reminiscent of the quintessential vintage movie beauties, the Canterbury Collection exudes grace and luxury. The knob measures 1.5" in diameter and retails for \$12; the 5" pull, \$16.60 and the 7" pull, \$18.60. There's no doubt about it. Something's afoot... wet your toes! And while you're at it, let Atlas whet your appetite. Exquisite is the new extraordinary.

With Atlas Homewares, it's all about evolving style. Under the creative direction of Adrienne Morea, the company has enhanced home décor with decorative hardware that is both inspiring and style driven. Drawing inspiration from every-thing from nature to global travel, the Atlas Designer strikes a connection with those who have an eye for fashion. Atlas Homewares aspires to set the trend when it comes to decorative hardware. Each season brings a new collection ensuring a dynamic gallery from which to choose and longevity in an industry that demands a discerning eye. To see the entire collection go to atlashomewares.com

